

MUSICIAN
TREATMENT

FOUNDATION

ABOUT MUSICIAN TREATMENT FOUNDATION

The **Musician Treatment Foundation** was founded in 2017 by orthopedic surgeon **Alton Barron, MD**. The primary mission of the foundation is to assist in providing free surgical and non-surgical care for shoulder, elbow, and hand injuries suffered by needful professional musicians so they can get well and keep the music playing for all. MTF was made possible by the generous and talented founding Board of Directors that includes widely acclaimed musicians **Elvis Costello** and **Diana Krall**; **Lee and Bob Woodruff**, co-founders of **The Bob Woodruff Foundation**; **Mark Lieberman**, founder of the **Artists Den**, and other prominent professionals.

Musicians bring beauty and song to the world, but the majority cannot subsist from just making music and many live below the poverty line. Over 40% of professional musicians lack adequate health insurance and many have none. Common shoulder, elbow, and hand problems that allow most of us to continue working, can prevent musicians from making music, making a living and supporting their families. The Musician Treatment Foundation is here to help with care, education, and a network of skilled orthopedic surgeons.

The costs of specialized orthopedic surgery can be staggering. The average overall cost is over \$35,000 for the treatment of a rotator cuff tear in the shoulder requiring surgery. The average time to return to work following rotator cuff surgery is 3 to 4 months. Without health insurance, these costs and time away from performing can easily mark the end of a musician's career. MTF strives to identify musicians in need, physicians willing to provide care at no cost to the musicians, and funding to cover the costs of surgery-related medicine, equipment, and facilities.

COMMUNITY IMPACT

MTF is a 501(C)(3) nonprofit that in just three years has assisted in providing free shoulder, elbow, and hand care to deserving professional musicians that would otherwise have cost well over \$1,200,000. Our goals are clear, our values strong.

While we are actively caring for our musicians, we are building our Physicians for Musicians network of like-minded shoulder, elbow and hand surgeons around the country to expand our reach. MTF works synergistically with many other non-profits in the music world, such as **Health Alliance for Austin Musicians (HAAM)**, **Black Fret**, **Sun Radio Foundation**, and **Underwater Sunshine Fest**.

We are also building a coalition of orthopedic implant companies, music record labels, major corporations, and well-known musicians who believe in our mission and enthusiastically support our efforts through donations, grants, and live benefit concerts. The final and most important member of our coalition is everyone who appreciates music, including you!

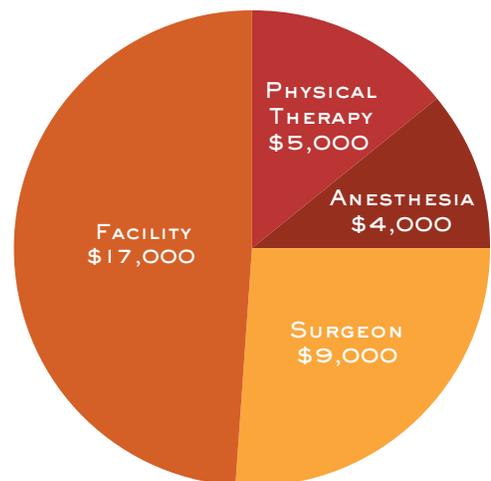
We are also supporting our healed musicians through online spotlights as well as opportunities to hear their music locally and virtually. Together we are bringing music, information, and inspiration to needful musicians and other underserved communities. As MTF builds its network and coalitions, we are planning our first Physicians for Musicians Benefit Concert in 2021 to bring prominent artists together for a unifying, eclectic, and uplifting showcase of immense musical talent and our music-loving supporters.

We are all beneficiaries of the universal healing power of music. Music of all genres engenders cognitive, emotional, and physical wellness for the world. We need your donations, large and small, your corporate and in-kind support, and we need your help in spreading the word about MTF to **KEEP THE MUSIC PLAYING!**



OVER 40% OF
PROFESSIONAL
MUSICIANS LACK
ADEQUATE HEALTH
INSURANCE

AVERAGE COST FOR TREATMENT OF TORN ROTATOR CUFF OR RUPTURED HAND TENDON.



TOTAL COST: \$35,000

THE MEDIAN MUSICIAN INCOME IN THE US
IS ONLY \$20,000 TO \$25,000 A YEAR.

SOCIAL MEDIA OVERVIEW

For the Musician Treatment Foundation, social media serves as a critical tool to share our mission with both established and amateur musicians alike. We lean on board members and musician supporters to drive awareness of our work, inspire donations, and enhance our events. As we partner with influential companies and organizations, our overall reach will continue to increase, enhancing our ability to spread the word about MTF and the musicians we've helped, and continue our efforts to keep the music playing!

REACH

Musician Treatment Foundation |  1100  140  226  51 Subscribers  1609 Newsletter Subscribers

Diana Krall |  874K  73.4K  51K Elvis Costello |  517K  115.5K  20.2K

FOUNDER & BOARD OF DIRECTORS



O. Alton Barron, MD · **Founder and Director**

As a practicing orthopedic surgeon for over two decades, O. Alton Barron, MD, has witnessed the devastating impact upper-limb injuries can have on working musicians. After providing pro bono or greatly discounted surgical care to musicians whenever possible, Dr. Barron realized that he had to find a way to bring this service to many more musicians in need. His vision gave rise to the Musician Treatment Foundation.



Irene Chang-Cimino · **Executive Director**

As a senior advisor, attorney, executive, and researcher for government, private, and nonprofit entities, Irene Chang-Cimino has helped communities to advocate for change, individuals to access care and resources to be more resilient, and neighborhoods to rebuild after disaster. As a professional, Irene understands that health care is important for individual, family, and community wellness. As a music fan and amateur singer, she understands that it is especially important that musicians get the care they need for her, their, and everybody's wellbeing.



Elvis Costello
www.elviscostello.com



Mark E. Jennings
Managing Partner and
Co-founder of
Generation Partners



S. Claiborne "Clay"
Johnston, MD, PhD
Dean of the Dell Medical
School at the University
of Texas at Austin



Diana Krall
www.dianakrall.com



Mark Lieberman
Creator of **The Artists
Den** and President and
Co-founder of **Force
Therapeutics**



Gregory Morey
Co-Founder of
ZeroTouchDigital



Connia Nelson
Senior Vice President &
Chief Human Resources
Officer, **LifeWay Christian
Resources**



Randa Safady
Vice Chancellor for
External Relations,
**University of Texas
System**



R. Adam Smith
Founder at **Big Sky
Partners**



Lee Woodruff
Writer and co-founder of
**The Bob Woodruff
Foundation**



Robert Woodruff
ABC news correspondent
and co-founder of **The
Bob Woodruff Foundation**



Ken Yamaguchi, MD
Executive Vice President
& Chief Medical Officer,
Centene

MUSICIAN TREATMENT FOUNDATION

MISSION

The **Musician Treatment Foundation (MTF)** is a 501(c)(3) nonprofit that has a unique mission to assist in providing free surgical and non-surgical shoulder, elbow, and hand care for uninsured and underinsured professional musicians. In just three years, MTF has helped needful professional musicians get care in Austin and New York City that would otherwise have cost over \$1.2 million. In 2020, musicians and music venues endured extreme challenges that are likely to continue for some time. As a result, MTF anticipates that many more musicians will need our help. MTF has expanded its education and outreach efforts nationally and continued development of its physician-surgeon network platform that will launch in 2021. We seek your support so that MTF will have the necessary resources and can keep the music playing for us all. Please join us by being a corporate sponsor, major donor, or annual supporter!

CORPORATE SPONSORS

MTF is building its Physicians for Musicians Network (P4M), a physician-surgeon network and musician registration platform dedicated to facilitating free orthopedic care across the country for more uninsured or underinsured professional musicians. This network will allow for MTF to facilitate care beyond our primary service areas in Austin and New York City for local, touring, and visiting musicians alike. We will be rolling out the network and platform in 2021 with special events featuring doctors and musicians, starting with Los Angeles then Nashville, New Orleans, and Minneapolis. P4M has been supported by generous support from the Centene Charitable Foundation and seeks sponsors to expand MTF's network and outreach efforts.

MTF also produces and presents virtual events each month as well as an annual benefit concert to educate injured musicians, highlight healed musicians, and promote our mission. Past events have included amazing artists Ben Vereen, Bill Evans, Diana Krall, Elvis Costello, Joan Jett and the Blackhearts, Preservation Hall Jazz Band, Shawn Colvin, and Steve Lukather. By way of example, MTF offered these options for sponsorship of our last livestream benefit concert.

\$50K

Presenting Sponsor recognition on event and marketing material, 60-sec stream spot

\$15K

Sponsor recognition on event and marketing material, 45-sec stream spot

\$10K

Sponsor recognition on event and marketing material, 30-sec stream spot

\$5K

Sponsor recognition on event and marketing material, 15-sec stream spot

If you are interested in becoming a sponsor please email wendy@mtfusa.org for information.

MAJOR DONORS

MTF has relied on an amazing array of supporters for donations, events, grants, and sponsorships to fund its operations over the past three years. Critical to MTF's success is our engagement of each highly skilled orthopedic surgeon willing to waive their fees in treating needful musicians, allowing MTF to focus on covering all or nearly all of the fees for the surgical facility, anesthesia, and equipment. Unfortunately, 2020 presented unprecedented fiscal, medical, and practical challenges that resulted in greater need for healthcare, music, and nonprofits that serve the underserved. As COVID-19 continues to constrain live music venues, many professional musicians are struggling to maintain or obtain health insurance. MTF is dedicated to caring for injured musicians regardless of their ability to pay and is creating a reserve fund that enables us to fund care for years to come. Donors at these levels will be recognized on our website as major donors to the Musician Surgical Care Fund for the life of the fund and will receive the gifts listed.

\$200K PLATINIUM DONOR

Personalized MTF Chrome Record, 6 seats for 2021 and 2022 Benefits

\$100K GOLD DONOR

Personalized MTF Gold Record, 4 seats for 2021 and 2022 Benefits

\$50K MAJOR DONOR

Personalized MTF Record, 2 seats for 2021 and 2022 Benefits

If you would like to become a major donor please email irene@mtfusa.org for more information.

ANNUAL SUPPORTERS

We greatly appreciate donations of any amount to support the annual operating expenses that are critical to fulfilling our mission. Thank you gifts will be provided to all donors at these levels.

\$10K PROMOTER

\$5K ENTHUSIAST

\$2K FAN

\$1K GROUPIE

Please visit www.mtfusa.org to make a donation, to learn more about MTF, and to subscribe to our newsletter.

Support us and [#keepthemusicplaying!](https://twitter.com/keepthemusicplaying)